



## SET NEW STANDARDS AND ELEVATE EMPLOYEE EXPERIENCES WITH TECHNOLOGY DESIGNED FOR THE NEW LOGIC OF WORK

The way we work and where we do it has changed immeasurably over the past few years. Now is the time to embrace this new era of flexible working and empower your distributed teams. As we explore the new logic of work, you'll discover that there are three urgent IT challenges that must be overcome. By doing so, you can transform them into opportunities that set new business standards and provide long-term benefits for your organization.

# MAKE WORK SECURE

## ENHANCE WIRELESS SECURITY

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### Today's workspace demands enhanced protection wherever you work.

The new logic of work poses a unique set of enterprise security challenges for IT teams. Rather than operating within a controlled corporate environment, users are now working everywhere, often on unsecured networks and devices.

As work from anywhere becomes the norm, IT must introduce new security measures to protect both remote workers and those in the office. Endpoint security, multifactor authentication, and VPNs are natural solutions, but the importance of securing wireless mice and keyboards shouldn't be overlooked.

Today, hackers can take control of vulnerable wireless components from up to several hundred feet away, enabling them to gather information or credentials to launch a separate line of attack.

Wireless technology such as the Logitech for Business suite of mice and keyboards makes work more flexible while improving comfort and productivity. IT teams must ensure that the connections used by these devices are as secure as possible. Ensuring device firmware is up to date is a crucial first step, while making sure connections are encrypted is also essential.

## WHERE PROTECTION MEETS PERFORMANCE

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### WHY IT MATTERS



of employees had never worked remotely before the pandemic<sup>1</sup>



increase in cybercrime since the start of the pandemic<sup>2</sup>



increase in remote endpoint devices since 2019<sup>3</sup>



# MAKE WORK SEAMLESS

## OPTIMIZE HYBRID WORKSPACES



### Elevating employee productivity in the next wave of work.

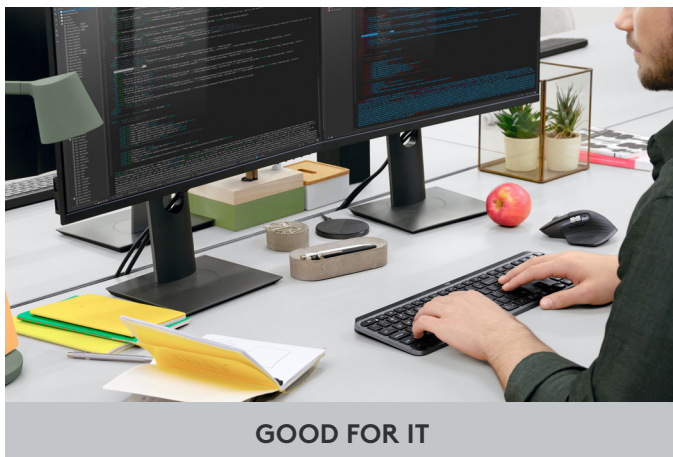
Distributed teams are a reality and users want technology that enables them to work at their best. As you adapt to the new logic of work, consider ways to optimize workspaces to elevate employee productivity and performance and eliminate downtime. Small changes to your peripherals, like wireless mice and keyboards, can make a big difference to the employee experience, which data shows can help retain talent and elevate productivity.

When it comes to peripherals, one size doesn't fit all. But, by standardizing on a single vendor that offers a broad range of solutions, you can offer more choice and consistency across the organization, meeting IT requirements while delivering improved productivity and elevated experiences for employees. This is especially true if the hardware you choose is compatible with multiple operating systems and devices. Reducing desktop clutter with a single, secure wireless receiver or all-in-one docking station can also boost productivity and reduce support requests.

Enabling employees in the office to work anywhere with a charging station instead of an assigned workstation is also a popular option. Look for solutions with remote management and alerting features to get ahead of potential issues. Also consider peripherals with best-in-class battery life or devices with the ability to charge via USB C while in use, plus simple plug-and-play functionality to help reduce support tickets. A proactive IT management model is key to preventing and supporting issues and unnecessary disruptions in a hybrid environment with fluid workspaces.

### SOLUTIONS BUILT FOR CHOOSERS AND USERS

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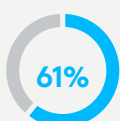


GOOD FOR IT



GOOD FOR EMPLOYEES

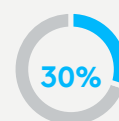
### WHY IT MATTERS



of employees in a supervisory role say they spend more time than they'd like getting technology to work<sup>4</sup>



Heavy computer users move their mouse up to **17 miles (27km)** each year<sup>5</sup>



of employers only communicate ergonomic policies during employee onboarding<sup>6</sup>

# MAKE WORK SPECIAL

ELEVATE EMPLOYEE EXPERIENCES



## One small tech consideration could accelerate a big competitive advantage.

Improve employee experience with high performance, enterprise grade workspace solutions designed to increase productivity, comfort and ease of use. Small changes to the way employees interact with technology can have a major impact on their overall productivity and satisfaction. Businesses that lead in employee experience deliver better customer experiences, acquire and retain talent, and drive growth. However, the impact of inadequate tech in this evolving environment can have an equally powerful negative effect, with one in three workers having left a job due to technology that was a barrier to their work<sup>7</sup>.

When determining which companywide peripheral device improvements will be most effective, keep in mind the increasing power of workers to decide how they get tasks done. One size never fits all, in terms of both ergonomics and workflow, but the right peripherals can cover both. Look for enterprise-ready mice and keyboards with automatic cloud-backup settings and unique features for seamless switching between devices and platforms. Peripherals should be compatible with multiple devices and operating systems, too, integrating seamlessly into existing IT setups with minimal support requirements. Try approving secure, enterprise-ready solutions that can be selected and personalized based on individual workstyle.

Mice and keyboards are likely to be among the most frequently used work tech for every employee — regardless of their role and even amid continued change in the business world. Investing in and developing a plan for business-grade peripherals is a simple, direct way to support the workforce of today and tomorrow.

## MORE CHOICE, MORE CONTROL

[Roll over the blue dot to find out more](#)



## WHY IT MATTERS



**1 in 3 workers**

has left a job due to technology that was a barrier to their work<sup>8</sup>



**2/3 of organizations**

expect to use technology to improve employee experience<sup>9</sup>



**In less than 5 years,**

remote employees will use at least four different types of devices for work<sup>6</sup>



# EXPLORE LOGITECH FOR BUSINESS SOLUTIONS



## THE ERGO SERIES FOR BUSINESS

Mice and keyboards designed, developed, and reinvented to make you feel better, so you do better.

### ERGO K860 FOR BUSINESS



920-010175

### ERGO M575 FOR BUSINESS



910-006197  
Graphite



910-006437  
Off-White

### LIFT FOR BUSINESS



910-006491  
Graphite



910-006492  
Graphite/Left



910-006493  
Off-White

### SIGNATURE MK650 COMBO FOR BUSINESS



920-010909  
Graphite

920-011018  
Off-White

### SIGNATURE M650 L FOR BUSINESS



910-006346  
Graphite



910-006347  
Off-White

### SIGNATURE M650 FOR BUSINESS



910-006272  
Graphite



910-006273  
Off-White

## THE SIGNATURE SERIES FOR BUSINESS

Improve productivity, comfort, and overall employee experience by issuing a Signature M650 for Business with every laptop.

## THE MX MASTER SERIES FOR BUSINESS

Unrivalled precision and performance that's ideal for analysts, creators, coders, and anyone with highly specialized workflow needs.

### MX KEYS COMBO FOR BUSINESS



920-009292

### MX KEYS FOR BUSINESS



920-010116

### MX KEYS MINI FOR BUSINESS



920-010594  
Graphite

920-010595  
Pale Gray

### MX KEYS MINI COMBO FOR BUSINESS



920-011048  
Graphite

### MX MASTER 3 FOR BUSINESS



910-006198

### MX ANYWHERE 3 FOR BUSINESS



910-006204  
Graphite



910-006215  
Pale Gray

**FOR MORE INFORMATION:**  
[logitech.com/business/work-setups/products](https://logitech.com/business/work-setups/products)

#### Sources

1. Security Magazine 2. IMC Grupo 3. McKinsey 4. PwC 5. Logi Ergo Lab 6. Logitech  
7. Adobe Workfront 8. Adobe Workfront 9. Willis Towers Watson 10. Gartner

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